WNCT Side CAROLINA CAR

3221 S. Evans St. Greenville, NC 27834 252-355-8500 WNCT com

Greenville, NC 27834 (252) 355-8542 3221 South Evans Street WNCT

CONTRACT

Product 10/13/16 - 10/17/16 Stein-NC-AG dvertiser contract Dates 5642 Contract / Revision Estimate # 953090 25328461 Alt Order #

POL/Josh Stein NC Attorney General EOM/EOC Billing Cycle Billing Calendar Original Date / Revision 10/11/16 / 10/12/16 Cash

WNCT Agency Ref 9912856 Agy Code Special Handling Adults 35+ Demographic Property 287 Broadcast Katz Washington Account Executive Advertiser Code Advertiser Ref 305 Katz/Washingto Sales Office Cash/Trade Product 1/2

Washington, DC 20007

Suite 800

1010 Wisconsin Avenue Northwest

Greer Margolis & Mitchell

Spots/	Spots/	Sp	Start/End	
	N117/SP159/AL1336	[-		

					\$45.00	2	MTF	10/17/16	Week: 10/11/16 10/17/16 MTF	<
\$90.00	N	Z S		:30	7a-9a Rate	is Morning Spots/Week	716 CBS Thi	3/16 10/17 End Date	N 5 WNCI 10/13/16 10/17/16 CBS This Morning Start Date End Date Weekdays Spot	z
					4-5:00					: [.
					Rate Rate	Spots/Week	Weekdays	End Date	\text{Veek: 10/11/16 \text{Log Log Date Weekdays}} \text{Veekdays}	<
\$90.00	2	N N		:30	7a-9a	s Morning	7/16 CBS Thi	3/16 10/17	N 4 WNCT 10/13/16 10/17/16 CBS This Morning	z
					\$75.00	2	10/17/16 MTF	10/17/16	Week: 10/11/16	<
					Rate	Spots/Week	Start Date End Date Weekdays	End Date	Start Date	
\$150.00	2	Ν		:30	6a-7a	ews @ 6a	7/16 Local Ne	3/16 10/17	N 3 WNCT 10/13/16 10/17/16 Local News @ 6a	z
					\$75.00	_	MTF	10/17/16	Veek: 10/11/16	<
					Rate	Spots/Week	Weekdays	End Date	Start Date End Date Weekdays	
\$75.00	<u> </u>	ΝM		:30	6a-7a	ews @ 6a	7/16 Local Ne	3/16 10/17	N 2 WNCT 10/13/16 10/17/16 Local News @ 6a	z
					\$20.00	4	MTF	10/17/16	Week: 10/11/16 10/17/16 MTF	<
					Rate	Spots/Week	Weekdays	End Date	Start Date	
\$80.00	4	ΝM		:30	530a-6a	эws @ 530a	7/16 Local Ne	3/16 10/17	N 1 WNCT 10/13/16 10/17/16 Local News @ 530a	z
Amount	Spots	Type §	Rate Rtn Type Spots	Length Week	Time Days	tion	Date Descrip	Date End	*Line Ch Start Date End Date Description	<u>*</u>
				Spots/	Start/End					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

WNCT O CARSOLINA CARSOLINA

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNC Loom Greenville, NC 27834 WNCT

	Contract / Revision	Alt Order #
	953090 /	25328461
Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642
Advertiser	Orig	Original Date / Revision
POL/Josh Stein NC Attor	16	10/11/16 / 10/12/16

POL/Josh Stein NC Attori

\$120.00	2	MN	:30	3p-4p	N 16 WNCT10/13/16 10/17/16 Steve Harvey	N 16 WNCT
\$50.00	٠	MN	:30	1030A-1130A <u>Rate</u> \$50.00	WNCT 10/13/16 10/17/16 Face the Nation Start Date End Date Weekdays Spots/Week ik: 10/11/16 10/17/16 S 1	N 15 WNCT 10/ Start Dat Week: 10/11/16
\$90.00		NM	:30	9a-1030a <u>Rate</u> \$90.00	T 10/13/16 10/17/16 CBS Sunday Morning rt Date	N 14 WNCT 10/13/16 Start Date E Week: 10/11/16 10
\$90.00	eu.X	NN	:30	9a-1030a <u>Rate</u> \$90,00	WNCT 10/13/16 10/17/16 CBS Sunday Morning <u>Start Date </u>	N 13 WNCT 10/13 Start Date Week: 10/11/16
\$50.00	2	NM	:30	8a-10a <u>Rate</u> \$25,00	WNCT 10/13/16 10/17/16 CBS This Morning Sa Start Date End Date Weekdays Spots/Week sk: 10/11/16 10/17/16 S- 2	N 12 WNCT 10/13 Start Date Week: 10/11/16
\$150.00	2	NM	:30	2p-3p <u>Rate</u> \$75.00	VNCT 10/13/16 10/17/16 The Talk <u>Start Date End Date Weekdays Spots/Week</u> 10/11/16 10/17/16 MTF 2	N 11 WNCT 10/13/16 Start Date E Week: 10/11/16 1
\$250.00	2	NN	:30	130p-2p <u>Rate</u> \$125.00	T 10/13/16 10/17/16 Bold & Beautiful rt Date	N 10 WNCT 10/13/16 Start Date E Week: 10/11/16 1
\$150.00	_	NM	:30	1230p-130p <u>Rate</u> \$150.00	WNCT 10/13/16 10/17/16 Y&R <u>Start Date End Date Weekdays Spots/Week</u> <u>sk: 10/11/16 10/17/16 MTF 1</u>	N 9 WNCT 10/13 Start Date Week: 10/11/16
\$225.00	ω	NN	:30	12p-1230p <u>Rate</u> \$75.00	WNCT 10/13/16 10/17/16 Local News @ 12p Start Date	N 8 WNCT 10/13 Start Date Week: 10/11/16
\$280.00	2	NM	:30	11a-12p <u>Rate</u> \$140.00	WNCT 10/13/16 10/17/16 Price is Right <u>Start Date </u>	N 7 WNCT 10/13 Start Date Week: 10/11/16
\$130.00	2	NM	:30	10a-11a <u>Rate</u> \$65.00	3/16 10/17/16 Let's Make a End Date Weekdays 10/17/16 MTF	N 6 WNCT 10/1 Start Date Week: 10/11/16
Amount	Type Spots	Rate Rtn Type:	Length	Time Days	Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week	*Line Ch Start
			Spots/	Start/End		

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Nowithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WNCT NACAR MARKETS VO

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCTacom Greenville, NC 27834

3221 South Evans Street WNCT

	Contract / Revision	Alt Order #
	953090 /	25328461
Contract Dates	Product	Estimate #
10/13/16 - 10/17/16	Stein-NC-AG	5642
Advertiser	<u>O</u> 1	Original Date / Revision
POL/Josh Stein NC Attorn		10/11/16 / 10/12/16

				\$1,400.00	S J	10/17/16S	Week: 10/11/16
\$1,400.00	-	ZZ	:30	7p-8p	ies	10/17/16	-
				Rate \$50.00	days Spots/Week	nd Date M 0/17/16 -	Start Date Week: 10/11/16
\$50.00		NM	:30	730p-8p	Sa Family Feud	10/17/16	N 25 WNCT 10/13/16
		:		<u>Rate</u> \$225.00	<u>idays</u> <u>Spots/Week</u> F⊶⊸ 1	<u>nd Date</u> <u>V</u> 0/17/16 м	<u>Start Date</u> Week: 10/11/16
\$225.00	_	MN	:30	730p-8p	Family Feud	10/17/16	N 24 WNCT 10/13/16
				<u>Rate</u> \$125.00	<u>kdays</u> <u>Spots/Week</u>	<u>nd Date</u> V 0/17/16 M	Start Date Week: 10/11/16
\$250.00	2	MN	:30	7p-730p	Entertainment Tonight	10/17/16	N 23 WNCT 10/13/16
				<u>Rate</u> \$75.00	days Spots/Week	<u>nd Date</u> <u>W</u> 0/17/16 -	Start Date Week: 10/11/16
\$75.00	_	NN	:30	630p-7p	CBS Evening New Sat	10/15/16	N 22 WNCT 10/15/16
6 100.00	N	Ne		\$200.00	leekdays Spots/Week	nd Date	Week: 10/11/16 11
\$400.00	s	NEV	်	630n_7n	C Evening News	10/17/16	N 21 WWCT 10/13/
\$280.00	12	Z	:30	6p-630p <u>Rate</u> \$140.00	Local News @ 6p Veekdays Spots/Week 1TF 2	10/17/16 nd Date V 0/17/16	N 20 WNCT 10/13/16 Start Date El Week: 10/11/16 10
				<u>Rate</u> \$70.00	days Spots/Week	End Date Weekdays 10/17/16 MTF	Start Date Week: 10/11/16
\$140.00	2	MN	:30	530p-6p	Local News @ 530p	10/17/16	N 19 WNCT 10/13/16
				<u>Rate</u> \$70.00		End Date Weekdays 10/17/16 MTF	<u>Start Date</u> Week: 10/11/16
\$140.00	2	MN	:30	5p-530p	Local News @ 5p	10/17/16	N 18 WNCT 10/13/16
				<u>Rate</u> \$65.00	<u>days</u> <u>Spots/Week</u> F 2	End Date Weekdays 10/17/16 MTF	Start Date Week: 10/11/16
\$130.00	N	MN	:30	4p-5p	Dr Phil	10/17/16	N 17 WNCT 10/13/16
				<u>Rate</u> \$60.00	<u>days</u> <u>Spots/Week</u> F 2	End Date Weekdays 10/17/16 MTF	<u>Start Date</u> Week: 10/11/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time	scription	Ch Start Date End Date Description	*Line Ch Start [

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3221 S. Evans St. Greenville. NC 27834 252-355-8500 WNCTacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

POL/Josh Stein NC Attorn	Advertiser	10/13/16 - 10/17/16	Contract Dates		
	<u> </u>	Stein-NC-AG	Product	953090 /	Contract / Revision
10/11/16 / 10/12/16	Original Date / Revision	5642	Estimate #	25328461	Alt Order#

\$6,855.00	53		tals 0.00	Totals	
\$125.00		MN	:30	330p-730p <u>Rate</u> \$125.00	N 32 WNCT 10/15/16 10/15/16 College Football 3 Start Date
\$375.00	_	MN	:30	9p-10p <u>Rate</u> \$375.00	N 31 WNCT 10/13/16 10/17/16 Hawaii 5-0 9 Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16F 1
\$500.00	_	NM	:30	10p-11p <u>Rate</u> \$500.00	N 30 WNCT 10/13/16 10/17/16 Blue Bloods 1 Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16
\$240.00	2	NM	:30	11p-1135p <u>Rate</u> \$120.00	N 29 WNCT 10/13/16 10/17/16 Local News @ 11p 1 Start Date
\$80.00	_	NM	:30	11p-1135p <u>Rate</u> \$80.00	N 28 WNCT 10/16/16 10/16/16 LN Su 1 Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16
\$375.00	_	NN ·	:30	9p-10p <u>Rate</u> \$375.00	N 27 WNCT 10/13/16 10/17/16 Madam Secretary 9 Start Date End Date Weekdays Spots/Week Week: 10/11/16 10/17/16 S 1
Amount	Spots	Rate Rtn TypeSpots	Spots/ ys Length Week	Start/End Time Days	

Signature:	
Date:	

Totals

53

\$6,855.00 \$6,855.00

(\$1,028.25) (\$1,028.25)

09/26/16 -10/17/16

Time Period

of Spots

Gross Amount

Agency Comm.

Net Amount \$5,826.75 \$5,826.75

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125 West 55th St New York, NY 10019

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Stein-NC-AG

Contract # 25328461 CPE: 287/305/5642 Agency: GMMB

Changes as of: 10/12/2016 at 8:44 AM Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Version: Highlighting Revision 3
Station: WNCT

Total \$: \$6,855.00

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Total Spots: 53

Total CPP: \$0.00

Total GRP:

Traffic #: 953090

Con Type: POLITICAL/VOTE Separation:

Assistant: JACOB ROTH 212-373-8175

Buyer: Lawson, Colin

Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5467641

Primary Demo: Adults 35+

Comments: New Order
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB

	Changes: Rate from 400 to 1400	28 7p-8p	# Day/Time	
	m 400 to 1400	60 Minutes-CBS	DP Program	
_		\$1,400. 00	Rate Rating	
TOTALS: 53		0 30	ig Ler	
: 53			P Len 10/11	
				10/11 - 10/11
53		_	Spots	Total
53 \$6,855.00 \$0.00		\$1,400.00	40	Total
\$0.00		\$0.00	СРР	
0.0		0.0	CPP GRP	

The Tay



SAZ TELESSON GROUP

Contract # 25328461 Agency: GMMB CPE: 287/305/5642 Changes as of: 10/12/2016 at 8:44 AM Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Product: Stein-NC-AG

GMMB 3050 K ST NW WASHINGTON DC 20007

Agency Order #: 5467641 Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Station: WNCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 3

Total \$: \$6,855.00

Office: WASHINGTON

Total Spots: 53

Total GRP: Total CPP: \$0.00

Separation: Traffic #: 953090

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175

Buyer: Lawson, Colin

Special Instructions

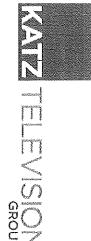
125 West 55th St New York, NY 10019

10/11/16 1:46 PM 10/11/16 4:37 PM 10/11/16 4:55 PM Date/Time 10/11/16 1:46 PM 10/11/16 5:31 PM JACOB ROTH Jennifer Layman Jennifer Layman JACOB ROTH Added by JACOB ROTH Offer 10p Blue Bloods \$500 1x Fri 9p Hawaii 5-0 \$375 1x Fri 9p Hawaii 5-0 \$375 1x Sun 10p Elementary \$375 1x 5a news \$15 1x 430a news \$10 \$1275 New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB New Order
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB Line 30 11p news needs to be \$120 \$1275 Line 26 1x Wed 8p Survivor \$575 Line 27 1x Wed 9p Criminal Minds \$700 order received too late to make logs for Wednesday. Comment Order Level Comments

Unknown: 75%	Comment: EST	WNCT Share: 25%	Market Budget: \$27,420	Compet
				Competitive Information

0.0	N/A	\$6,855.00	53	100%	Total
0.0	N/A	\$6,855.00	53	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$6,855.00	53	Total
\$6,855.00	53	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	



125 West 55th St New York, NY 10019

Contract # 25328461 CPE: 287/305/5642 Changes as of: 10/12/2016 at 8:44 AM Flight: 10/11/16 - 10/17/16 Version: Highlighting Revision 3 Station: WNCT

Agency: GMMB Advertiser: Stein-AG Market: Greenville/New Bern/Wash

Total Spots: 53

Total \$: \$6,855.00

GMMB 3050 K ST NW WASHINGTON DC 20007 Product: Stein-NC-AG

Agency Order #: 5467641 Buyer: Lawson, Colin Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Office: WASHINGTON

Salesperson: JACOB ROTH 212-373-8175 Assistant: JACOB ROTH 212-373-8175 Separation: Total GRP Total CPP: \$0.00 Traffic #: 953090

New 12	Revision 1	Queued for Electronic Contracting 1	Makegood 1 1	Makegood 2 1	Revision 1	Revision 1	Trans Cr	-
10/11/16 1:44 PM JACOB ROTH	10/11/16 1:46 PM JACOB ROTH	10/11/16 1:50 PM	10/11/16 4:37 PM Jennifer Layman	10/11/16 4:55 PM Jennifer Layman	10/11/16 5:31 PM JACOB ROTH	10/12/16 8:44 AM JACOB ROTH	Created/Received Created by	
JACOB ROTH	JACOB ROTH		Jennifer Layman	Jennifer Layman	JACOB ROTH	JACOB ROTH	Created by	
New	Confirmed		Sent To Rep	Sent To Rep	Confirmed	Revised	Status	teadestational provide descriptions of the second s
46					7		Spot+	
							Spot-	Trans
\$5.855.00	\$0	\$0	\$0	\$0	\$0	\$1,000.00	\$ Chg	Transaction History
\$5.855.00	\$5,855.00	\$0	\$0	\$0	\$0	\$0	Contract \$	7
de de la company	Changes: User Entered \$ from \$0.00 to \$5,855.00, Demo Meta to [R16], Default Spot Length to 30, Product from candidate to Stein-NC-AG, Comments from Josh Stein ADD 10.12-10.17;Separation: 30 to New Order Candidate - STEIN AG Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM PLS CFM T buylines added or modified.				\$0 Changes: Total Spots from 46 to 53, 11 buylines added or modified.	Changes: Calculated Dollars from \$5,855.00 to \$6,855.00, Competitive Market Budget from \$23,420 to \$27,420, Total \$ from \$5,855.00 to \$6,855.00, User Entered \$ from \$0,85,855.00 to \$6,855.00. 1 buyline added or modified.	t \$ Comment	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. Hawaii 5-0

Blue Bloods

SEC Football

\$125.00 \$375.00

TOTALS:

53

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\$5,855.00

\$0.00

0.0

\$125.00

\$0,00

\$375.00

\$0.00

0.0 0.0

\$500.00

\$0.00

0.0

Contract # 25328461 CPE: 287/305/5642 Changes as of: 10/11/2016 at 5:31 PM Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG Station: WNCT

Version: Highlighting Revision 2

Total Spots: 53

Total \$: \$5,855.00

Total CPP: \$0.00

Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007 Market: Greenville/New Bern/Wash Office: WASHINGTON

Agency Order #: 5467641 Product: Stein-NC-AG

Buyer: Lawson, Colin Salesperson: JACOB ROTH 212-373-8175 Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE **Assistant:** JACOB ROTH 212-373-8175 Separation: Total GRP: Traffic #: 953090

Changes: Rate from 100 to 120 무 Program 9 On Your Side News @ 11 PM 9 on Your Side News @ Noon 9 On Your Side Morning Edition I CBS This Morning CBS This Morning Criminal Minds-CBS Survivor-CBS CBS This Morning: Saturday Comments: New Order
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB \$120.00 \$500.00 \$700.00 \$575.00 \$20.00 \$25.00 \$75.00 \$45.00 \$45.00 Rate Rating 0 0 Len 8 30 30 1 10 30 1 - 2 30 30 212 30 2 ▶ 2 30 1 * 4 30 0 1 1 -1 ▼ 3 10/11 1 ▼ 0 10/11 - 10/11 Spots Total \$225.00 \$240.00 \$50.00 \$90.00 \$90.00 \$80,00 \$0.00 \$0.00 Total ↔ \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 CPP

GRP



SGROUP GROUP

Contract # 25328461 CPE: 287/305/5642 Changes as of: 10/11/2016 at 5:31 PM Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Stein-NC-AG

Station: WNCT

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 2

Total \$: \$5,855.00

Office: WASHINGTON

Total Spots: 53 Total CPP: \$0.00

Total GRP:

Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5467641

Buyer: Lawson, Colin

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Assistant: JACOB ROTH 212-373-8175

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11.11.11.11.11.11.11.11.11.11.11.11.11.	

Order Level Comments

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

10/11/16 5:31 PM

JACOB ROTH

New Order
Candidate - STEIN AG
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB

10/11/16 4:37 PM

Jennifer Layman

Jennifer Layman

\$1275

Line 30 11p news needs to be \$120

Offer 1x Fri 10p Blue Bloods \$500 1x Fri 9p Hawaii 5-0 \$375 1x Sun 10p Elementary \$375 1x 5a news \$15 1x 430a news \$10

\$1275

Line 26 1x Wed 8p Survivor \$575 Line 27 1x Wed 9p Criminal Minds \$700

order received too late to make logs for Wednesday

10/11/16 4:55 PM

10/11/16 1:46 PM

JACOB ROTH

New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

New Order
Candidate - STEIN AG
Candisate - SAP on funds to clear.
PLS CFM
T/R JACOB

10/11/16 1:46 PM

JACOB ROTH

Market Budget: \$23,420 WNCT Share: 25% Comment: EST Unknown: 75%

Competitive Information

Day/Time

% Distrib

Spots **%** &

Dollars \$5,855.00 \$5,855.00

N/A N/A

2016-Oct Month Total

\$pots 53 53

\$5,855.00 \$5,855.00 Dollars Monthly Summary

GRP 0.0

Daypart Summary

Total

100% 100%

Separation: Traffic #: 953090

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- the contract of the contract					Transact	Transaction History		to the
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/11/16 5:31 PM JACOB ROTH	JACOB ROTH	Revised	7		\$0	\$0	Changes: Total Spots from 46 to 53, 11 buylines added or modified.
Printed on 10	rinted on 10/12/2016 at 07:43 AM	\$						Page 2 of

AZ IIII SON

125 West 55th St New York, NY 10019

Contract # 25328461 Agency: GMMB CPE: 287/305/5642 GMMB 3050 K ST NW WASHINGTON DC 20007

Advertiser: Stein-AG

Changes as of: 10/11/2016 at 5:31 PM

Version: Highlighting Revision 2

Station: WNCT

Total \$: \$5,855.00

Flight: 10/11/16 - 10/17/16

Agency Order #: 5467641

Buyer: Lawson, Colin Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

Salesperson: JACOB ROTH 212-373-8175

Product: Stein-NC-AG

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 53

Total CPP: \$0.00

Separation: Traffic #: 953090

Total GRP:

Assistant: JACOB ROTH 212-373-8175

New	Revision	Queued for Electronic Contracting	Makegood 1	Makegood 2	Trans	
10/11/16 1:44 PM JACOB ROTH	10/11/16 1:46 PM JACOB ROTH	10/11/16 1:50 PM	10/11/16 4:37 PM Jennifer Layman	10/11/16 4:55 PM Jennifer Layman	Created/Received Created by	
New	Confirmed		Sent To Rep	Sent To Rep	Status	
46					Spot+	
					Spot-	Transac
\$5,855.00	\$ O	\$ 0	\$0	\$0	\$ Chg	Transaction History
\$5,855.00	\$5,855.Q	\$	€	€	Contract	V
0	Changes: User Entered \$ from \$0.00 to \$5,855.00, Demo Meta to [R16], Default Spot Length to 30, Product from candidate to Stein-NC-AG, Comments from Josh Stein ADD 10.12-10.17;Separation: 30 to New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM PLS CFM 7 buylines added or modified.			0	\$ Comment	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

125 West 55th St New York, NY 10019

CPE: 287/305/5642 Changes as of: 10/11/2016 at 1:46 PM

Contract # 25328461 Agency: GMMB

Advertiser: Stein-AG Flight: 10/11/16 - 10/17/16

Product: Stein-NC-AG

GMMB 3050 K ST NW WASHINGTON DC 20007

Primary Demo: Adults 35+

Agency Order #: 5467641

Buyer: Lawson, Colin Salesperson: JACOB ROTH 212-373-8175

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Version: Highlighting Revision 1
Station: WNCT

Total Spots: 46 Total \$: \$5,855.00

953090

Total CPP: \$0.00

Separation: Total GRP:

Con Type: POLITICAL/VOTE

Assistant: JACOB ROTH 212-373-8175

Set 13 due to the of the

Comments: New Order
Candidate - STEIN AG
Please advise ASAP on funds to clear.
PLS CFM
T/R JACOB

Changes: Day/Time fro	Su 14 9a-10:30a	Changes: Day/Time fro	Su 13 9a-10:30a	Changes: Day/Time fro	12 Sa 12 8a-10a	Tu-F,M 11 2p-3p	Tu-F,M 10 1:30p-2p	9 12:30p-1:30p	Tu-F,M 8 12n-12:30p	7 11a-12n	Tu-F,M 6 10a-11a	Changes: Day/Time fro	Tu-F,M 5 7a-9a	Changes: Day/Time fro	4 7a-9a	Changes: Day/Time fro	3 6a-7a	Changes: Day/Time fro	7u-F,M 2 6a-7a	Tu-F,M 1 5:30a-6a	# Day/Time	
Changes: Day/Time from Su 10a-10:30a to Su 9a-10:30a	CBS Sunday Morning	Changes: Day/Time from Su 9a-10a to Su 9a-10:30a	CBS Sunday Morning	Changes: Day/Time from Sa 9a-10a to Sa 8a-10a	CBS This Morning: Saturday	The Talk	The Bold & The Beautiful	The Young & The Restless	9 on Your Side News @ Noon	The Price is Right	Let's Make a Deal	Changes: Day/Time from Tu-F,M 8a-9a to Tu-F,M 7a-9a	CBS This Morning	Changes: Day/Time from Tu-F,M 7a-8a to Tu-F,M 7a-9a	CBS This Morning	Changes: Day/Time from Tu-F,M 6:30a-7a to Tu-F,M 6a-7a	9 On Your Side Morning Edition II	Changes: Day/Time from Tu-F,M 6a-6:30a to Tu-F,M 6a-7a	9 On Your Side Morning Edition II	9 On Your Side Morning Edition I	DP Program	
	\$90.00 30 1		\$90.00 3 0 30 1		\$25.00 3 0 3 1	\$75.00 0 30 2	\$125.00 3 0 30 2	\$150.00 3 0 30 1	\$75.00 3 0 30 1	\$140.00 2 0 30 2	\$65.00 \$ 0 30 2		\$45.00 3 0 30 2		\$45.00 \(\begin{cases}		\$75.00 5 0 30 2		\$75.00 30 1	\$20.00 30 1	Rate Rating Len 10/11	
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		- 1				(3															
	1 \$90		_		_	2	2	-	_		2 \$130		2 \$90		2 \$90		2 \$150		1 \$75	1 \$20	Spots	Total T
7	1 \$90.00 \$0.00	7	1 \$90.00 \$0.00		1 \$25.00	2 \$150.00	2 \$250.00	1 \$150.00	1 \$75.00	\$280.00	2 \$130.00 \$0.00		2 \$90.00 \$0.00	П	2 \$90.00 \$0.00	П	2 \$150.00 \$0.00	П		1 \$20.00 \$0.00	Spots \$ CPP	Total Total

W 27 9p-10p 26 8p-9p

Su 7p-8p

Su 31 11p-11:30p

9 On Your Side News @ 11 PM 9 On Your Side News @ 11 PM

> \$100.00 \$375.00 \$400.00 \$700.00 \$575.00

30

\$80.00

30

TOTALS:

46

46

\$5,855.00

\$0.00 \$0.00

0.0

\$80.00

\$375.00 \$400.00 \$700.00 \$575.00

\$0.00 \$0.00 \$0.00

\$200.00

\$0.00

0.0

Tu-F,M 11p-11:35p

Madam Secretary-CBS 60 Minutes-CBS Criminal Minds-CBS Survivor-CBS Family Feud Family Feud

23 7p-7:30p Tu-F,M Tu-F,M 24 7:30p-8p

Entertainment Tonight

\$125.00

\$250.00

\$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00

\$225.00

\$0.00

\$50.00

\$0.00

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\$0.00

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\$75.00

\$225.00

\$50.00

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CBS Evening News Saturday

CBS Evening News

Sa 25 7:30p-8p

Sa 6:30p-7p Tu-F,M 21 6:30p-7p Tu-F,M 20 6p-6:30p

Tu-F,M 19 5:30p-6p

9 On Your Side News @ 6 PM 9 On Your Side News @ 530 PM 9 On Your Side News @ 5 PM

\$140.00

\$70.00

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\$70.00

\$65.00

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\$50.00 \$60.00

5

Rate

A35P Rating

Len 10/11

\$200.00

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Tu-F,M 18 5p-5:30p Tu-F,M 17 4p-5p

Dr. Phil

Steve Harvey A Face the Nation

Tu-F,M 16 3p-4p

Su 15 10:30a-11:30a # Day/Time

P

Program

125 West 55th St New York, NY 10019

Contract # 25328461 CPE: 287/305/5642 Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Stein-NC-AG

Changes as of: 10/11/2016 at 1:46 PM

Version: Highlighting Revision 1

Station: WNCT

Flight: 10/11/16 - 10/17/16

Advertiser: Stein-AG

Office: WASHINGTON

Market: Greenville/New Bern/Wash

Separation: Total GRP:

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

10/11 - 10/11

Spots Total

CPP

GRP

Total 49

\$140.00

0.0 0.0

\$140.00

0.0

\$280.00

\$400.00

0.0 0.0

\$75.00

\$120.00

\$50.00

\$130.00

Buyer: Lawson, Colin Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5467641

Total CPP: \$0.00

Total Spots: 46 Total \$: \$5,855.00

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Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

Order Level Comments

Contract # 25328461 Agency: GMMB CPE: 287/305/5642 Changes as of: 10/11/2016 at 1:46 PM Flight: 10/11/16 - 10/17/16 Version: Highlighting Revision 1 Station: WNCT

GMMB 3050 K ST NW WASHINGTON DC 20007 Advertiser: Stein-AG

Product: Stein-NC-AG

Agency Order #: 5467641

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 46

Total CPP: \$0.00

Total \$: \$5,855.00

Separation:

Assistant: JACOB ROTH 212-373-8175

Salesperson: JACOB ROTH 212-373-8175

Buyer: Lawson, Colin

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+

Total GRP:

10/11/16 1:46 PM

JACOB ROTH

New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

New Order Candidate - STEIN AG Please advise ASAP on funds to clear. PLS CFM T/R JACOB

10/11/16 1:46 PM

JACOB ROTH

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0.0	N/A	\$5,855.00	46	100%	
GRP	СРР	Dollars	Spots	% Distrib	Day/Time
		Daypart Summary	Daypar		

\$5,855.00	46	Total
\$5,855.00	46	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

				Transa	Transaction History	
Trans	Created/Received Created by	Status	Spot+	Spot+ Spot-		\$ Chg Contract \$ Comment
:						Changes: User Entered \$ from \$0.00 to \$5,855.00, Demo Meta to [R16], Default Spot Length to 30, Product from candidate to Stein-NC-AG, Comments from Josh Stein ADD 10.12-10.17;Separation: 30 to New Order Candidate - STEIN AG Please advise ASAP on funds to clear.
New	10/11/16 1:44 PM JACOB ROTH	New	46		\$5,855.00	\$5,855.00

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